

About the day

Capital campaigns are a challenge for local churches. While their benefits can be transformational: a new or renovated building, reduced debt, or an endowment fund, they can be equally intimidating.

The recent downturn of the economy has left many much-needed campaigns in “wait and see” mode. But as consumer confidence improves and the need to expand ministry continues, we anticipate an unprecedented number of these efforts in the coming years.

The East Ohio United Methodist Foundation is pleased to present two widely-recognized experts in the field to help ensure the success of your campaign.

This event will provide clergy and lay volunteers with valuable insights, motivation and concrete steps to discern if a campaign is right for your church and how you can run your campaign from planning, to execution and following up.

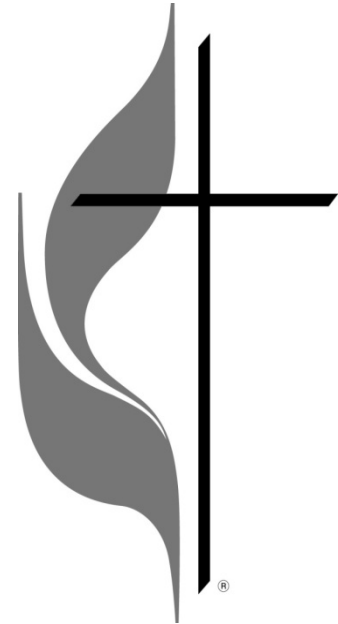
The day is designed and priced for you to bring a team from your local church: the pastor as well as lay volunteers serving in finance and stewardship areas as well as others likely to serve on the campaign steering committee.

We are confident that by the time the carpool arrives back at your church parking lot that afternoon, you will have clear, specific steps to take to move your church’s capital needs forward.

East Ohio United Methodist Foundation
8800 Cleveland Avenue NW
North Canton, OH 44720

Church Capital Campaigns:

Why, When & How



Saturday, September 24, 2011
Montrose Zion UMC
565 N. Cleveland Massillon Rd
Akron, Ohio

Sponsored by
The East Ohio
United Methodist Foundation

Agenda

- 8:30 Registration opens
9:00 Morning session
Noon Lunch
12:45 Afternoon session
3:00 Adjourn

About our speakers

Rev. Dr. Michael Reeves is the author of *Extraordinary Money! Understanding the Church Capital Campaign* and several other stewardship books. He is Pastor of Financial Discipleship at University United Methodist Church in San Antonio, Texas.

He was President and Chief Executive Officer of the United Methodist Foundation of Louisiana and served on the staff of the Texas Methodist Foundation. He has designed and directed more than 200 capital campaigns.

Rev. Dr. Bradley Call is pastor of Thoburn United Methodist Church in St. Clairsville, Ohio.

He has served as a Capital Campaign Consultant for the United Methodist Foundation of New England and is a partner with Church Stewardship Consultants, a private firm specializing in capital campaigns. He has designed and directed more than 150 capital campaigns for local churches over the last 15 years.

Questions?

800-831-3972 ext. 138

Topics for the day

- When is a formal campaign appropriate?
- Pros and cons of a capital campaign
- Biblical foundation
- Pre-campaign (feasibility) studies
- Building consensus and involving the church family
- Campaign phases
- Major gifts
- Methods of receiving commitments

About the location

We are grateful to Montrose Zion United Methodist Church for hosting us. The church is located just off Interstate 77 north of Route 18 and south of I271, I480 and the Ohio Turnpike. Its distinctive orange roof is visible from the Interstate.

The facility is fully handicap-accessible.

From Interstate 77

Exit Ghent Road (Exit 138)

Turn left on Ghent and go ½ mile.

At the traffic light turn left on North Cleveland-Massillon Road

The church is on the left.

GPS users

565 N. Cleveland Massillon Rd
Akron, OH 44333

Registration

Church Name: _____

Address: _____

Phone: _____

District: _____

Names of Participants:

Pastor: _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Cost is \$25 per person and includes lunch.

Payment must be included with the registration. Make checks payable to East Ohio United Methodist Foundation.

Registrations due Friday, September 10.

Complete and mail to:

East Ohio United Methodist Foundation
8800 Cleveland Ave NW
North Canton, OH 44720